



August 26, 2009

Dear CoSPRA Members,

It's time to renew your membership in CoSPRA--one of the strongest and most vibrant chapters of the National School Public Relations Association (NSPRA).

The CoSPRA membership year runs from Sept. 1, 2009 through Aug. 31, 2010. To remain a member in good standing and receive all CoSPRA benefits, your membership renewals must be received by Sept. 30, 2009. [To access the renewal form, click here.](#)

With budgets getting leaner and change coming ever faster, your membership is more valuable than ever. Here are just a few of the things your CoSPRA investment buys:

- **Instant access to the best school public relations minds in the state.** The CoSPRA Listserv provides members a heads-up on media inquiries, advice on district policies and emerging issues, and notices of school PR jobs available.
- **Networking and professional development** events throughout the year in CoSPRA's four regions--Southern, Northern, Western and Metro Denver--most of which are *free of charge!* For example, in early August, CoSPRA members learned about SB 163 and the state's new accountability system. At last spring's statewide CoSPRA meeting, we shared strategies for dealing with the H1N1 flu.
- **The highly rated state conference**, which provides top-notch professional development, up-to-date issues information and provides a face-to-face networking opportunity for members from across the state.
- **The opportunity to be recognized for your work** through CoSPRA Communications Excellence Awards and the CoSPRA Member Awards programs. We'll even present the awards to you at your school board meeting!

New for 09-10!

- CoSPRA now offers a mentor program that matches school PR veterans with newcomers, providing the ultimate one-on-one networking opportunity. For more information about the mentor program [click here.](#)
- We are beginning a process to enhance the CoSPRA Web site, ultimately making it a top-notch resource for school PR resources.

I look forward to your membership renewal and to working with you in the coming year.

Sincerely,

Jennifer Reeve, APR
CoSPRA President 2009-10