



2009-2010
Mentor Program

Dear fellow or prospective CoSPRA member,

The CoSPRA Mentor Program is designed to connect veteran professionals in our organization with years of experience in a wide variety of areas with newcomers to either the PR profession or newcomers to School PR specifically (because, let's face it, school PR is a different beast). The goal is to build relationships as well as capacity with the limited budgets we all face. With the start of each membership year, veterans and newcomers can opt in or out.

Please fill out the form below if you are interested in mentoring a newcomer or if you are interested in having a mentor. You don't have to commit a ton of time... it takes lot or a little! I will call each person who signs up as a mentor or a newcomer to find out more about time and availability. The program will pair up each newcomer with two mentors based on time, geographic locations (working with someone close to you will make meeting in person easier) as well as taking into consideration the expertise needs of the newcomer.

As the Mentor Program Coordinator, I will work with both mentors and newcomers to assure that communication is consistent and effective from the start and throughout the year. Please call me if you have any questions about the program at 970.254.5112.

Thank you for all the work you do for education in Colorado,
Christy McGee

Name _____
Phone number _____

District _____
E-mail _____

_____ Yes, sign me up to join the CoSPRA Mentor Program! (select one below)

I would like to be a mentor.

I need a mentor.

Based on the above selection, I need help/am experienced (select one) with the following areas of School Public Relations:

- | | |
|--|--|
| <input type="checkbox"/> Accreditation | <input type="checkbox"/> Internal Communications |
| <input type="checkbox"/> Communications Planning – Research, Analysis, Communication, Evaluation | <input type="checkbox"/> Marketing/Branding |
| <input type="checkbox"/> Community Partnerships | <input type="checkbox"/> Media Relations |
| <input type="checkbox"/> Crisis Communications | <input type="checkbox"/> Public Engagement |
| <input type="checkbox"/> Communicating with Diverse Populations/Translation Services | <input type="checkbox"/> School Closures |
| <input type="checkbox"/> Elections | <input type="checkbox"/> Social Networking |
| <input type="checkbox"/> Event Planning | <input type="checkbox"/> Becoming a Strategic Advisor |
| <input type="checkbox"/> Foundations | <input type="checkbox"/> Superintendent/Board Relations |
| <input type="checkbox"/> Governmental Relations | <input type="checkbox"/> Video Production |
| <input type="checkbox"/> Graphic Design | <input type="checkbox"/> Web Development and Design |
| | <input type="checkbox"/> PR Writing for Print, Broadcast and Web/Message Development |

E-mail your completed form to cmcgee@mesa.k12.co.us