

Executive Committee CoSPRA meeting
February 6, 2009

New Member Focus Group:

- Joe and Patty met with New CoSPRA members in November.
- New members stated that it would be beneficial to have names of members who they can contact if they had questions.
- From that conversation Executive Committee will put together survey asking members to rate their level of expertise in several topic areas. Members were also asked if they would serve as a mentor.
- A Resource Guide will be designed from the responses to the survey and will be available to all members online.

Communication Awards Program:

- Entries due February 23
- Oklahoma will be judging entries
- Entries should be returned to CoSPRA by early April
- Winners will be announced mid-April
- Those who win Medallion, Golden Achievement and Awards of Excellence in Electronic and Print Communications will be recognized before their local school boards
- Will need some assistance with presenting these awards at the BOE meetings

Nominating Committee Members for 2009-2010

- Jennifer Sprague will stay on as Southern Regional VP
- Patty Carrico will stay on as Secretary
- Damon Brown will serve the second year of his two-year term as Treasurer
- Roger Fiedler will check in with others in area to see if anyone is interested in Regional VP, if no one is interested Roger will stay for another year
- John Poynton will take over as VP at large – annual conference
- Committee brainstormed names for vacant positions
- Jennifer Reeve will contact members to fill vacant positions

Discuss potential CoSPRA partnership with Believe in a Better Colorado (BBC)

- Does CoSPRA mission coincide with BBC's mission
- Does it make sense to partner with BBC in the future
- Willing to do more with BBC, more than just handing out a toolkit
- BBC needs a contact inside the school districts
- Discussed having a CoSPRA member representative on the BBC public relations team
- Could possibly be an additional VP at large position
- Not exactly sure what BBC needs from CoSPRA
- Future conversations will continue about partnership with BBC

Regional Updates

- Next Metro Meeting is February 27 at Warren Tech HS in Jeffco - postponed

- Jennifer Sprague will host a NIMS PIO meeting on March 19 from 11:30 – 2:00 pm
- Roger will be planning a get together in the spring
- Christy in the Western slope had a meeting on the 20th