



June 7, 2010

Jennifer Reeve, APR
COSPPRA President
Colorado Association of School Boards
1200 Grant Street
Denver, CO 80203

Dear Jennifer:

Congratulations! Judging of NSPRA's inaugural year of the Chapter Mark of Distinction Awards has been completed and I am delighted to tell you that COSPPRA has received a **Mark of Distinction** as an Exemplary Chapter in the **Special Focus Area: Professional Development/PR Skill Building**.

The judges were impressed with the timely and relevant professional development offered throughout the year, the creative collaboration on the PR Academies, the chapter's Strategic Plan and other member support activities, as well as the thoroughness of the application.

As a Category A entry (chapter has less than 50% NSPRA membership) COSPPRA will receive the following recognition incentives:

- A \$200 discount certificate for one San Antonio Seminar registration*
- One PR Power Hour in 2010-11
- One School Communication Workshop Kit

In addition, COSPPRA may now use the attached "Mark of Distinction" on its web site, letterhead and other chapter publications.

We will present your award certificates at the Charlotte Seminar on Sunday, July 11 at 1:00 p.m. during the Annual Meeting & Celebration of Achievement in Grand Ballroom A of The Westin Charlotte.

Please let Karen Kleinz know who will be accepting the award for your chapter no later than Friday, June 18. She can be reached at (301) 519-1227 or on e-mail at kkleinz@nspra.org.

Congratulations on a terrific year and thank you for helping us get our new chapter recognition program off to a great start!

Sincerely,

Rich Bagin, APR
Executive Director

* See information included on use of recognition incentives



Information about the Use of Mark of Distinction Recognition Incentives

Recognition incentives will be awarded at the 2010 NSPRA Seminar in Charlotte, N.C.

In addition to the specific incentives outlined above, all recognized chapters will receive certificates of award suitable for framing. Those chapters recognized as “exemplary” may use the specially designed “Mark of Distinction” on chapter web sites and on printed materials and letterhead.

* **Seminar and Pre-Seminar Workshop discounts may be used only at the time of registration** (*a discount incentive may not replace a San Antonio Seminar registration that has been submitted and processed. No refunds will be given*). Discount incentives may not be combined with other special discounts other than those directly related to registration (i.e., Super Early-Bird and Early-Bird offers). Discount incentive awards apply only to the 2011 San Antonio Seminar and may not be deferred for use beyond that date.

** **All Professional Memberships to NSPRA that are awarded must be used for a new member only** and cannot be used for a membership renewal. Membership incentive awards must be redeemed by December 31, 2010, no exceptions will be granted.

Chapters may select a PR Power Hour of their choice from the schedule of posted sessions for the 2010-2011 program year. PR Power Hour incentive awards may not be deferred for use beyond the designated year.