



Professional Development Scholarship

Purpose

The Professional Development Scholarship recognizes a CoSPRA member who demonstrates a strong commitment to continually improve his/her skills to benefit his/her organization and the public education community.

Award Deadline

Submit scholarship application on or before Tuesday, Jan. 19, 2010. Award winner will be notified early February 2010 and recognized at the CoSPRA spring meeting in April 2010.

Criteria

- Is a current CoSPRA member
- Demonstrates a desire to hone his or her strategic communication skills as they relate to their organization and the school public relations profession.
- Actively participates in professional development sessions presented by local or national public relations experts.
- Regularly attends CoSPRA regional meetings, conferences and workshops.

Submissions

Any CoSPRA member is eligible for this award. All entries are self-nominations. Preference will be given to those who have not previously attended an NSPRA Seminar.

Submission Process

1. Submit application using the Official Nomination Form as the cover sheet.
2. Include the following information:
 - Up to two pages of double-spaced text, outlining how you meet the award criteria. Include whether or not you've previously attended an NSPRA Seminar.
 - Articulate why you view your participation in the NSPRA Seminar as a professional growth opportunity.
 - Outline how you will apply your conference experience to improve your communications work.
3. The submission may also include up to five pages of supporting documentation demonstrating your effectiveness in meeting the award criteria by including, but not limited to, samples demonstrating how you use strategic communication skills in developing and implementing projects in your district or education organization.
4. Return application to CoSPRA at joe.ferdani@adams12.org on or before the award entry deadline.
5. The selection committee will select one award winner.

Selection

The CoSPRA Professional Development Scholarship will be coordinated by CoSPRA's immediate past-president who will assemble a panel of judges from the association. Judges will evaluate the award nominations based on the award criteria.

Award

The award recipient will receive one registration to the 2010 NSPRA Seminar in Charlotte, North Carolina on July 11-14 (Valued at \$675). By accepting this award, the recipient understands he or she is responsible for any incidental costs necessary to attend the conference and agrees to pay such costs.

Conditions of Accepting Award

As a condition of accepting this award, the recipient agrees to attend a CoSPRA Executive Committee meeting to discuss his or her NSPRA Seminar experience, or the recipient may be asked to submit a report on his/her experience.

Cost

There is no cost to submit a nomination for this award.



COSPRA Professional Development Scholarship Submission Form

The Professional Development Scholarship recognizes a CoSPRA member who demonstrates a strong commitment to continually improve their skills to benefit their organization and the public education community.

Submission Information

Name and Title: _____

Organization: _____

Address: _____

City/State: _____ Zip: _____

Phone Number: _____

E-mail Address: _____

Have you previously attended an NSPRA Seminar? _____ YES _____ NO

By signing this award entry form, I understand that the CoSPRA Professional Development Scholarship includes a NSPRA Seminar registration only (Charlotte, North Carolina, July 11-14, 2010). I understand that if I am chosen as the award recipient, I am responsible for and will commit to paying any incidental costs associated with attending this seminar. I also agree to reimburse CoSPRA the full scholarship fee if I am unable to attend the NSPRA Seminar.

Signature, award applicant